

LAUNCH RALEIGH



**BUSINESS
TRAINING**



MICRO-LOANS



MENTORS



NETWORKING

November 13, 2018
GRADUATION CEREMONY
4th Class - Fall 2018

6:30 PM
Yancy Auditorium
Shaw University

Our Mission

We support and develop entrepreneurs and small businesses in under-resourced communities in Southeast Raleigh, by providing business education, mentors, access to small loans, and networking opportunities. Together we are building an Entrepreneurship Ecosystem to inspire and equip our small business community.



Dr. Larry Woods, *Facilitator*

Dr. Larry Woods is the President, CEO of Action4Success Consulting providing 212° the extra degree training's and workshops and DISC assessments workshops. Dr. Woods worked as a Workforce Solutions Regional Marketing manager for the University of Phoenix covering 5 states. Dr. Woods also is a retired Chief Master Sergeant Senior Recruiter with over twenty-two years of military service with the US Air Force.

In addition to his important role as Instructor for LaunchRaleigh, Dr. Woods has been an adjunct professor for over ten years with American Public University, American Military University, Geneva College, Johnston Community College, Fayetteville Community College, Wake Tech Community College, Mount Olive College, St Augustine's University and the University of Phoenix. He teaches Business, Cultural Diversity, Leadership and Organizational Management courses and received his Ph.D. from Capella University.

Graduation Program

5:30-6:30 PM	Dinner and Networking
6:30-6:45 PM	Welcome and Introduction of Guests
6:45-7:00 PM	Keynote Speaker—Veronica Creech
7:00-8:30 PM	Student Presentations
8:30PM	Thank You to Sponsors, Adjourn

Keynote Speaker



Veronica Creech

Economic Development Manager, City of Raleigh

Ms. Creech joined the City of Raleigh’s Economic Development team in May 2018 and has worked hard to forge relationships with our community leaders. She relocated from Washington, D.C. where she served as Chief Programs Officer for EveryoneOn, a national non-profit organization creating social and economic opportunities by connecting everyone to the internet.

In addition to her time with EveryoneOn, Ms. Creech was also Senior Director of Global Outreach and Engagement at First Book, a global organization aimed at ending knowledge poverty by providing books for kids up to 18. In her efforts, she worked with municipalities across North Carolina. She is also the founder and co-owner of Purple Porch Properties, a social venture that provides safe, clean, affordable rental housing and downtown commercial space in Wilson. Earlier this year, Ms. Creech was named the 2018 Social Entrepreneur in Residence at UNC’s Jordan Institute for Families.

Oak City Marketing - Anna Campbell

919-724-2667 - anna@oakcitymarketing.com

<http://www.oakcitymarketing.com>

<http://www.facebook.com/oakcitymarketingagency>



At Oak City Marketing Agency we are nuts about putting your company in front of your target market, increasing your bottom line, and growing your referral network.

All Things Skin Med Spa 365 - Arnetta Hicklin

704-699-3067 - alhicklin@my.waketech.edu

<http://www.allthingsskin.com>



Our goal is that each and every guest will be able to enjoy, a personal and priority visit that is private, refreshing to the body, and soothing for the soul. We believe this is the holistic approach to rejuvenate your skin one cell at a time, with each treatment that allows both superficial relaxation experience, blended spa, non- invasive services.

Deliverin N Answerin - Aya Okale-Weeks

704-618-4995 - okaleweeksa@gmail.com

<http://www.deliverinnanswerin.com>



Deliverin N Answerin (DnA) offers up-to-date training and budgetary resources to help couriers start/own/grow profitable, and competitive businesses in the shared economy. As independent contractors, couriers are solely responsible for the same business management practices that are essential to any small business or enterprise. By using DnA as a resource, couriers stay well informed and enjoy maximum profits!

Little Musical Chefs - Brittany Clark

984-218-4606 - brittany.turner2406@gmail.com

<http://www.littlemusicalchefs.com>

<http://www.facebook.com/littlemusicalchefs>



Little Musical Chefs is mobile business that provides cooking and music classes for kids of all ages. We incorporate a 10-minute basic Spanish lesson in each class such as numbers, colors, shapes and more. We provide our services for birthday parties, special events, camps, track-out, after-school programs, preschools, and schools.

CandieCakes Treats & More, LLC -

Candra Murphy

919-720-7046 - candiecakesnc@gmail.com

<http://www.facebook.com/candiecakestreatsandmore>



CandieCakes Treats & More LLC is a home-based bakery that makes made from scratch cakes, cupcakes and other sweet treats. Our purpose is to provide high quality baked goods and treats for events such as office parties, anniversaries, organized events, birthday celebrations, weddings and more. Our goal is to "Make your life sweeter, one bite at a time!"

MLR Designs, LLC - Chloe Smith

919-665-7043 - mlrdesignsllc@gmail.com

<http://www.memory-lapse-reminder.com>



Our company brand is a (3) condition medical alert text and graphic design for non-medical products with a medical message. Our brand is about saving lives, restore dignity, respect and maintain a healthy lifestyle. We specialize in medical ID wristbands, custom printed fabric, gift wrap and home décor products.

Outlander Tours NC - Elaine Okal

919-443-5467 - outlandertoursnc@gmail.com

<http://www.outlandertoursnc.com>



Outlander Tours NC merges North Carolina colonial and Revolutionary War history with the story of Jamie and Claire Fraser told in Diana Gabaldon's Outlander books. Our tours are designed to bring the true Outlander fan in direct contact with the sites and locales of North Carolina in a small, intimate group setting.

FSJ Builders, Building Contractor - Frank Sydnor

919-986-9242 - fsyd01@gmail.com

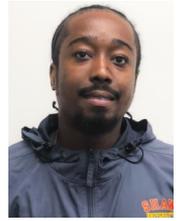


We are a Building Contractor specializing in roofing, siding, masonry, framing, and painting with over twenty years experience. Our customers choose use because of our reputation for quality service, on time and within budget.

Game Wybe, LLC - Jerry Beale

757-653-6788 - gamewybe@yahoo.com

<http://www.facebook.com/gamewybe>



Game Wybe is a pop up video gaming service that brings you a vast variety of video games from all genres retro to modern day. Game Wybe hosts many different gaming events throughout the year based on trends and seasons. Game Wybe's goal is to bring the gaming community closer together.

Couture Copywriting - Kim Albritton

252-452-9702 - contactus@couturecw.com

<http://www.couturecw.com>

<http://www.facebook.com/couturecopywriting>



Couture Copywriting is a boutique copywriting services providing copy designed specifically for your brand, your voice and your profit. At Couture Copywriting, we partner with new and small business owners as well as web designers to provide one-of-a-kind website content and social media services. Our services are geared towards alleviating business writing, communication and social media tasks so that you can focus on running your business.

Clara Bea Essentials, LLC - LaCharo Owens

919-522-3299 - info@clarabeaessentials.com

<http://www.clarabeaessentials.com>



Clara Bea Essentials provides effective and affordable hair and body products made with 100% natural ingredients for the entire family. We carefully chose plant-based cold pressed oils that are naturally comparable to our own skin's production. Our products are formulated to give your hair and skin the protection it needs to withstand the elements and deliver a lustrous shine.

BeEvolvedHR - Rachael Boone

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<http://www.facebook.com/beevolvedhr>



BeEvolvedHR is a Human Capital Company that provides HR Consulting with a focus on HR Solutions & Compliance, Recruitment, and Training. We act as an extension to your company. We attract the right talent, develop talent, and mitigate risk to your organization, keeping you out of court!

Civvis - Samuel Tate

828-772-1085 - state@civvis.com

<http://www.civvis.com>

<http://www.facebook.com/wearecivvis>



Civvis is a cloud-hosted software for PDF forms and data management.

We offer services to government agencies, nonprofits, schools and businesses. Our software simplifies the cumbersome experience of completing forms and managing paperwork. Features include mobile device submissions, text and email alerts, workflows, blockchain integration as well as custom APIs. Simply put, we make your forms smart.

The Village - Shontae Hogan

919-866-2527 - shontaehogan@gmail.com

The Village is a community co-working space full of like-minded creatives, innovators, and game changers; a place free from home distractions. A co-working environment that offers more than just a space to work, but a place for fellowship, camaraderie, innovation, motivation, and support. With on-site childcare, members can find the perfect work/life balance and parents are empowered to pursue big careers and even bigger businesses without compromising parenthood and family life



Miss Renee & the 2 J's - Stephanie Senegal

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<http://www.missreiness2js.com>

We offer amazingly delicious authentic Louisiana style pecan pralines (Pecan candy) and equally addictive praline crunch. Birthed out of a 3 generation recipe our candy surpasses all others in taste and texture.

Find our candy online and at the The Butchers Market, NoFo at Five points and Sweet Tea and Cornbread at Crabtree. Start with Creamy original then work your way to Bourbon, Coconut Rum and Amaretto flavors.



Early Stages Child Care Center - Tyneita Blount

919-219-0904 - earlystagecc@gmail.com

<http://www.earlystagescc.wixsite.com/website>

I am a Licensed 5 Star Child Care Provider located in South East Raleigh.

My business is using Early Childhood Education to bridge the gap in my community by providing parents and children with 5-star child care services, education, hands on learning and assistance with the basic daily necessities some families lack.

"Creating Successful Communities One Child at a Time."



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