



**BUSINESS
TRAINING**



MICRO-LOANS



MENTORS



NETWORKING

May 19, 2022

GRADUATION CEREMONY

7th Class: 2021-22

5:30 PM
The Loading Dock
3915 Beryl Road
Raleigh, NC

Our Mission

We support and develop entrepreneurs and small businesses in under-resourced communities in Southeast Raleigh, by providing business education, mentors, access to small loans, and networking opportunities. Together we are building an Entrepreneurship Ecosystem to inspire and equip our small business community.

Dr. Larry Woods, *Facilitator*

Dr. Larry Woods is the President, CEO of Action4Success Consulting providing 212° the extra degree trainings and workshops and DISC assessments workshops. Dr. Woods worked as a Workforce Solutions Regional Marketing manager for the University of Phoenix covering 5 states. Dr. Woods also is a retired Chief Master Sergeant Senior Recruiter with over twenty-two years of military service with the US Air Force.



In addition to his important role as Instructor for LaunchRaleigh, Dr. Woods has been an adjunct professor for over ten years with American Public University, American Military University, Geneva College, Johnston Community College, Fayetteville Community College, Wake Tech Community College, Mount Olive College, St Augustine's University and the University of Phoenix. He teaches Business, Cultural Diversity, Leadership and Organizational Management courses and received his Ph.D. from Capella University.

Steve Wingerter, *LaunchRALEIGH Chair for Graduation and Pitch Contest*



Steve is the Owner / Mortgage Broker of 7 Locks Lending LLC. He leverages experiences and successes at both small and large organizations with the ultimate focus of serving customers with speed, a positive experience, and competitive rates and loan programs. Steve has always believed in a holistic approach that considers each client's financial and life goals and the impact the selection of a mortgage can have.

Steve grew up in Bethesda, MD, a Washington D.C. suburb, and has lived in the Triangle area since 1991. He is a graduate of Elon University and lives with his wife and 2 sons in Cary. When Steve is not working, you will find him pursuing his passion as a musician, spending time with his family and friends, traveling, and anything outdoors allowing an appreciation of nature. Through LaunchRALEIGH, he is boldly committed to supporting and developing entrepreneurs in our community.



LaunchRALEIGH Class of 2022

Leadership Coaching – C’Ara McCrea

914-373-0619

Leadership Coaching – Offering a personalized approach to developing short and long-term goals. C’Ara co-creates solutions with her clients. She has earned Coaching Certification from the Certified Life Coach Institute.



Majestic Rose Collection – Alecia Ortiz

984-365-0615 – www.Divinityco.com

Our clothing line is called Divinity. This is a brand that speaks TO people, but most importantly speaks FOR you – wherever you are in your walk of life. You are Loved, you are Protected, and you are Divine. Half of the proceeds of this business will fund a non-profit called Today’s Grace and Tomorrow’s Hope. We are proud sponsors of Love!



Tasty Tweets NC Catering – Carlotta Harper

980-287-8099 – www.harpertbiz.com

Tasty Tweets offers a unique “Sea in the city” energy. Our specialty of SEAFOOD gives flavorful fantasies inspired by the East coast, Southern Florida, with a Caribbean vibe, while being in your own home! Tasty Tweets does not limit our menu.



Blackology Coffee Company – Lori A. Jones

919-510-3348; 984-664-4495 – www.black-ology.org

We are a black woman owned online coffee company selling retail and wholesale whole bean and ground coffee. We are here to cultivate a love of black coffee through community, education, and the development of relationships.



Dani Moe Administration Services – Maya Moore

980-225-2226 – www.danimoe.com

Dani Moe Administration Services is a virtual administration business. We provide executive offices and administrative functions for entrepreneurs and small businesses. A few services we provide are as follows: on time payment solutions for clients who have to collect and receive payments on time from their customers, executive administrative functions such as email correspondences, inbound and outbound phone calls, calendar maintenance and scheduling, accounts receivable, accounts payable, business finance planning, business process improvement, invoice set up for accounting systems and RFP preparation.



Intimate Remedies – Anekia (TaChe) Hooker

910-214-4796 – www.IntimateRemedies.com

We offer creative relationship maintenance by hosting luxury level, personalized date night retreats.



Church Is My Club, LLC – Vanessa Johnson

919-438-9947 – www.churchismyclub.com

Church Is My Club, LLC is a Christian/Faith Based apparel brand and movement. Our pieces are conversation starters allowing people to “witness” and share their excitement about not only fellowship, but about being the church without saying a word. We have pieces ranging from t-shirts and hoodies to bags and mugs, plus more.



Soul Sista Body Essentials – Tosha Marshall
919-561-7864 – www.soulsistabodyessentials.com

We make all natural, handmade skincare products for all different skin types.



Triangle Social Media – Michelle Doeffinger
919-280-6197 – www.trianglesocialmedia.com;
email: michelle@trianglesocialmedia.com

I manage social media platforms and help customers optimize, strategize, and navigate their social media platforms. We also offer about social media management (any platform), social media tune-ups, social media workshops, social media coaching club, social media video tips, ads, business interviews, and events! I am also a Home School Group Director, Licensed Practical Nurse, and USN Veteran Hospital Corpsman.



J Sanders Studio – Jackie Sanders
443-791-7786 – www.JaclynSanders.com

J Sanders Studio is a fine art company that creates one-of-a-kind original paintings for private and corporate collectors as well as original art products. As host of the weekly Art Studio Insights Podcast, I am also a founder and creative mentor through the Level Up Artist Community. More information on the podcast and creative community are available on my website.



Undelay Concierge Services, LLC – Jessica Spruill
919-710-5371 – www.undelayconcierge.com

I assist new and established businesses expand their brand awareness by bringing their business online.



Motivate Learn – Natasha Sessoms
919-247-1629 – www.MotivateLearn.com

Motivate Learn provides instructional design services to institutions of higher education and workforce readiness programs. We incorporate science-based teaching and learning models as a dynamic, adaptable guideline for building quality online course and effective employee training.



Ghettosoul Productions, LLC – Joshua Stephenson
919-839-9689 –
www.supremedemonstration.wordpress.com

I am a freelance videographer based in Garner, NC. It's one thing to get the attention of your potential leads; It's another thing to keep it. That's why Ghettosoul Productions, LLC saves customers time by compromising animation techniques that are especially useful for showcasing your product and visualizing data.



Cravin' Sumthn' Gourmet Cupcakes – Michelle Kelly
919-696-6080 – www.cravinsumthn.com;
Email: ampkelly13@gmail.com

Cravin' Sumthn' is a mobile cupcake business that provides delicious treats to treat the community. Our goal is to satisfy your craving one cupcake at a time.



AyannaK/AyannaK Inspires – Ayanna Harrison
919-896-9244 – www.AyannaK.com

AyannaK is a fashion designer and children's book author. She creates literature and products that will uplift and inspire the youth.



Kitchen Rental Commissary – Tracy Marsella

919-749-2469 – www.fatboysNC.com;

Instagram: @fatboysNC; Email: tracy56@gmail.com

We provide rentable commercial kitchen space where food trucks and mobile food vendors can prepare and store their food and dry goods.



Gaia's Gate – Shauntel Gaines

703-400-2305 – www.GaiasGate.net

Gaia's Gate, LLC is a holistic wellness practice rooted in the Energy Sciences guiding you towards Self Awareness and Personal Power. Imploring the modalities is Ayurveda, Yoga, Reiki, and the studies of Somatics and Birth Assistance to offer private sessions, classes, workshops, trainings, and retreats to teach our clients how to become more self-aware.



New Direction Media – Anton Gist

919-868-7713; 919-264-8498 –

Email: muzikclone@gmail.com

New Direction Media is North Carolina's Premier Event Coordinator and party planner. Coordinating and planning high end events, parties, concerts, and weddings as well as mobile parties and events.



LAUNCH RALEIGH



Partners



Raleigh



SAINT AUGUSTINE'S
UNIVERSITY
School of Business, Management and Technology