

## OUR MISSION

We support and develop entrepreneurs and small businesses in under-resourced communities in Southeast Raleigh, by providing business education, mentors, access to small loans and networking opportunities.

Together we are building an Entrepreneurship Ecosystem to inspire and equip our small business community.



This program is FREE because our community business partners and volunteers cover the costs of training, facility rental and meals.



We are building a strong community of Entrepreneurs thanks to a committed network of local Business Partners.

Apply Now: [www.LaunchRALEIGH.org](http://www.LaunchRALEIGH.org)  
Interested in being a Mentor? Apply here also!

Do you own a small business but struggle to identify and attract your target customers? Are you missing a strong business plan, a quality website or don't really know if you're making a profit? Or maybe your business is still in the design phase and you love the idea of surrounding yourself with other entrepreneurs all trying to better understand their business and build their strategy.

If you are accepted into our program, here is what to expect:

- Step 1: You will join 10-20 committed entrepreneurs for an 8 week class exploring topics like branding, marketing, finances and developing your elevator pitch.
- Step 2: After graduation, you are assigned a mentor who commits to work with you for 6 months.
- Step 3: You have access to small business loans through our partners.
- Step 4: Each week you receive a list of networking events, workshops and opportunities to build your business.

Apply to a  
Launch Community near you:

**LAUNCH  
WAKE FOREST** 

[LaunchWakeForest.com](http://LaunchWakeForest.com)

**LAUNCH  
HOLLY SPRINGS** 

[LaunchHollySprings.org](http://LaunchHollySprings.org)

**LAUNCH  
KNIGHTDALE** 

[LaunchKnightdale.com](http://LaunchKnightdale.com)

**LAUNCH  
APEX** 

[LaunchApex.org](http://LaunchApex.org)

**LAUNCH  
ROLESVILLE** 

[LaunchRolesville.com](http://LaunchRolesville.com)

**LAUNCH  
DURHAM** 

[LaunchDurham.org](http://LaunchDurham.org)

**LAUNCH  
CARY** 

[LaunchCary.org](http://LaunchCary.org)