



Pitch Contest Rules & Guidelines

Important Dates:

April 15, 2022 – **Round One.** Video Application Deadline

April 30, 2022 -- **Finalists Selected** Based on Video Entries.

May 19, 2022 -- **Round Two. Live Event with 6-12 Finalists!**

How to submit your application to be part of the Pitch Contest:

Submit Video Entries to this Link:

<https://apply.myinterview.com/wake-technical-community-college/launchraleigh-pitch-competition-application-interview>

Round One Details:

Answer these questions in a 2-minute Video:

1. Who are you and what is your business?
2. What makes your business great?
3. How will you grow your business?

This will be an easy format for the judges to review everyone's submissions consistently. Your application submission deadline is April 15th. Our Judges will review all the videos submitted and select 6-12 Finalists to compete in Round Two!

Round Two Details:

While everybody will be invited to attend the Live Pitch Competition, only a limited number of Finalists will be invited to Pitch their business to judges and compete for the money on May 19th!

First Place = \$1,500

Second Place = \$750

Third, Fourth and Fifth Place = \$500

Pitch Competition Rules on May 19:

- Each contestant will do a live 2 minute pitch to a panel of 3 judges.
- Each judge will have a chance to ask 1 question after each presentation (negotiable based on available time)
- Each Finalist will have a space at the venue for a tabletop display area to promote your business!
- Finalists will present from the front of the room. Your company logo or relevant image will be displayed on the video screen behind you. Handheld props are allowed.

Live Event Details:

Date: Thursday, May 19, 2022

Location: The Loading Dock, 3915 Beryl Road, Raleigh NC

Time: 5:30pm Networking and appetizers

6:00pm Graduation of LaunchRALEIGH Class 7

7:00pm Business Pitch Contest begins

8:30pm Adjourn